

# Emese Mandzak

## Product Design Manager

I am a Product Design Team Manager who prides herself on being a great translator between design, user and business needs.

As a Design Lead, I take decisions about directions, manage stakeholders/resources, and within the organisation, I coach and mentor my team and lead by example; as a Designer, I have a hands-on, critical, collaborative and creative approach.

## Experience

DEC 2021 - PRESENT

### Onfido, London - *Product Design Manager*

- I built a team during a challenging recruitment period in 2022.
- I managed the team through multiple changes of strategic direction and restructures at the corporate level.
- Despite the constantly changing operational environment, led the team to launch two products in six months.

NOV 2018 - NOV 2021

### Preqin - *Product Designer to Product Design Lead*

- I managed a team of four mid-weight product designers who worked within embedded cross-functional teams on Preqin's customer-facing product, Preqin Pro.
- I was the Lead Designer of Preqin's ESG Solutions product suite, part of the Pro platform.
- As a Senior Product Designer, I worked on Preqin Pro's fund series tool, mentored designers and helped to scale and mature the design team within Preqin.
- I was Preqin's first permanent designer in the London office and sketched, prototyped, and validated several feature ideas for Preqin Pro. I was instrumental in scaling the design team to up to 20 people.

OCT 2017 - NOV 2018

### Sommet Education - *UX Manager*

- I designed two native apps and I improved the user experience of multiple web pages. I managed the work of a couple of contract designers and mentored a designer outside the organisation in the meantime.
- I managed a localisation project which had a huge impact in increasing the two universities' visibility in various regions.

FEB 2014 - OCT 2017

### London Business School - *Digital Manager*

- As a Digital Campaigns Manager at LBS, I managed digital communication campaigns for the senior leadership programs.
- I designed the content and layout for email campaigns and re-designed the content and layout of the presentations for the Recruitment and Admissions team.
- I worked on CRM UX enhancements.

## Education and Training

2017

General Assembly, London

User Experience Design part-time course

2016-2017

Marketers Forum, London

CIM Level 6 Diploma in Professional Marketing, specialised in Driving Innovation

2006 - 2009

Central Saint Martins College of Art and Design, London

BA Product Design

## Contact

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## Portfolio

[www.emeseemandzak.com](http://www.emeseemandzak.com)